



## Desktop Printers RT700 / RT730

Smart and Reliable Barcode Printer  
for a broad range of applications

Advanced multi-purpose 4" desktop printer for light to medium duty applications. With its powerful and reliable features, RT700 is the best choice for retail and industrial applications



Modern clam-shell design makes it simple to load labels



Rod-less label roll holder for easy loading and smooth feeding



"Twin-Sensor" technology allows you to use a broad range of labels



Innovative "C" button makes label Calibration simple and fast



# RT700 / RT730

## Desktop Printer

Barcodes Made Easy

Model		RT700	RT730
Print Method		Thermal Transfer / Direct Thermal	
Resolution		203 dpi (8 dots/mm)	300 dpi (12 dots/mm)
Print Speed		5 IPS (127 mm/s)	4 IPS (102 mm/s)
Print Width		4.25" (108 mm)	4.16" (105.7 mm)
Print Length		Min. 0.16" (4 mm)**; Max. 68" (1727 mm)	Min. 0.16" (4 mm)**; Max. 30" (762 mm)
Processor		32 bit RISC CPU	
Memory	Flash	8 MB Flash (4 MB for user storage)	
	SDRAM	16 MB SDRAM	
Sensor Type		Adjustable reflective sensor (full range) Fixed transmissive sensor, central aligned	
Media	Types	Continuous form, gap labels, black mark sensing and punched hole; label length set by auto sensing or programming	
	Width	Min. 1" (20 mm) – Max. 4.64" (118 mm)	
	Thickness	Min. 0.003" (0.076 mm) – Max. 0.01" (0.25 mm)	
	Label Roll Diameter	Max. 5" (127 mm)	
Ribbon	Core Diameter	1" (25.4 mm), 1.5" (38.1 mm)	
	Types	Wax, wax / resin, resin	
	Length	981' (300 m)	
	Width	Min. 1.18" (30 mm) – Max. 4.33" (110 mm)	
Ribbon Roll Diameter	Max. 2.67" (68 mm)		
	Core Diameter	1" (25.4 mm)	
Printer Language		EZPL, GEPL, GZPL, GDPL auto switch	
Software	Label Design Software	GoLabel (for EZPL only)	
	Driver	Vista, Windows 7, Windows 8 & 8.1, Windows 10, Windows Server 2008 R2, 2012, 2012 R2, 2016, 2019, MAC, Linux	
	SDK	Win CE, .NET, Windows Vista, Windows 7, Windows 8 & 8.1, Windows 10, Android, Mac, iOS	
Resident Fonts	Bitmap Fonts	6, 8, 10, 12, 14, 18, 24, 30, 16X26 and OCR A&B Bitmap fonts 90°, 180°, 270° rotatable, single characters 90°, 180°, 270° rotatable Bitmap fonts 8 times expandable in horizontal and vertical directions	
	TTF Fonts	TTF Fonts (Bold / Italic / Underline ), 0°, 90°, 180°, 270° rotatable	
Download Fonts	Bitmap Fonts	Bitmap fonts 90°, 180°, 270° rotatable, single characters 90°, 180°, 270° rotatable	
	Asian Fonts	16x16, 24x24. Traditional Chinese (BIG-5), Simplified Chinese (GB2312), Japanese (S-JIS), Korean (KS-X1001) 90°, 180°, 270° rotatable and 8 times expandable in horizontal and vertical directions	
Barcodes	TTF Fonts	TTF Fonts 90°, 180°, 270° rotatable	
	1-D Bar codes	China Postal Code, Codabar, Code 11, Code 32, Code 39, Code 93, Code 128 (subset A, B, C), EAN-8/EAN-13 (with 2 & 5 digits extension), EAN 128, FIM, German Post Code, GS1 DataBar, HIBC, Industrial 2 of 5, Interleaved 2-of-5 (I 2 of 5), Interleaved 2-of-5 with Shipping Bearer Bars, ISBT-128, ITF 14, Japanese Postnet, Logmars, MSI, Postnet, Plessey, Planet 11 & 13 digit, RPS 128, Standard 2 of 5, Telepen, Matrix 2 of 5, UPC-A/UPC-E (with 2 or 5 digit extension), UCC/EAN-128 K-Mart and Random Weight	
2-D Bar codes	Aztec code, Code 49, Codablock F, Datamatrix code, MaxiCode, Micro PDF417, Micro QR code, PDF417, QR code, TLC 39, GS1 Composite		
Code Pages		CODEPAGE 437, 737, 850, 851, 852, 855, 857, 860, 861, 862, 863, 865, 866, 869, WINDOWS 1250, 1251, 1252, 1253, 1254, 1255, 1257 Unicode UTF8, UTF16BE, UTF16LE	
Graphics		Resident graphic file types are BMP and PCX, other graphic formats are downloadable from the software	
Interfaces		USB 2.0 Serial port: RS-232 (DB-9) Ethernet 10/100 Mbps	
Control Panel		Two dual color LEDs (Ready & Status) Calibration button Control key: FEED Power on / off button	
Real Time Clock		Standard	
Power		Auto Switching 100-240V AC, 50-60Hz	
Environment	Operation Temperature	41°F to 104°F (5°C to 40°C)	
	Storage Temperature	-4°F to 122°F (-20°C to 50°C)	
Humidity	Operation	30-85%, non-condensing	
	Storage	10-90%, non-condensing	
Agency Approvals		CE(EMC) - FCC Class A - CB - cUL - EAC - KCC - BIS - CCC	
Dimension	Length	11.0" (280 mm)	
	Height	7.3" (186 mm)	
	Width	8.3" (210 mm)	
Weight		5.29 lbs (2.4 Kg), excluding consumables	
Options		Cutter Label Dispenser External label roll holder for 10" (250 mm) O.D. label rolls External label rewinder	

\* Specifications are subject to change without notice. All company and/or product names are trademarks and/or registered trademarks of their respective owners.

\*\* Minimum print height and maximum print speed specification compliance can be dependent on non-standard material variables such as label type, thickness, spacing, liner construction, etc. Godex is pleased to test non-standard materials for minimum print height and maximum print speed capability.

# Applications

## Applications for Labels & Barcodes

RT700 / RT730 series is your best friend for getting the job done instantly.



### Retail

Price tags, content labels, receipts for registered mails, postage labels, etc.

### Warehouses, Logistic & Transportation

Case pack labels, address labels, product serial number labels, inventory management, shipping labels, or related industrial applications.

### Travel & Leisure

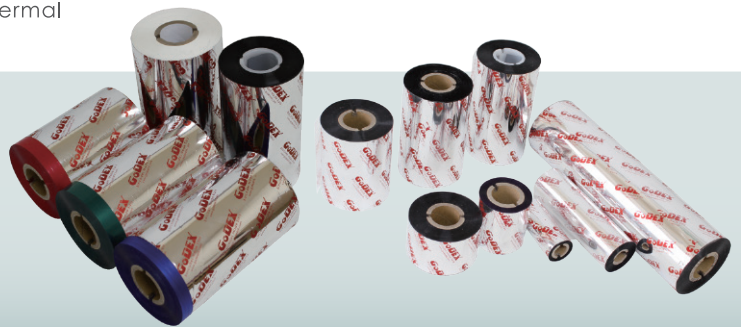
By barcoding your tickets, you can track ticket sales and admittance, as well as improve security at your event.

## GoDEX RIBBONS

High quality original GoDEX thermal transfer ribbons

GoDEX offers premium thermal transfer ribbons that will fit most of your printing applications.

- Wax
- Wax/ Resin
- Resin
- Near Edge



## GoDEX LABEL DESIGN SOFTWARE

GoLabel Software / User Friendly

GoLabel is based on a WYSIWYG (what you see is what you get) user interface, makes everything so easy for you to create and print barcode labels. GoLabel is the first-choice label design software that you can't miss it!

Go visit [www.godexintl.com](http://www.godexintl.com) and download GoLabel to experience it!

